

BLOOM

CULTIVATING OPPORTUNITIES

Impact Report Highlights 2025

BLOOM cultivates equitable opportunities for upward mobility through educational advancement, financial empowerment and community engagement. These programmatic pillars create resilient individuals and thriving communities.



Why BLOOM Matters

Many residents face systemic barriers to education, financial stability, and career advancement, even while working hard to improve their circumstances. BLOOM helps bridge these gaps by providing more than 12,000 residents with access to free personalized coaching, educational programs, and scholarship support that drive real, measurable change. The impact is tangible. Residents are reducing debt, building credit, returning to school, and creating stronger financial futures for themselves and their families.

RESIDENT STORY



“As a first-generation college student, this award means so much to me...BLOOM has always been encouraging in all of my ventures—from astrophysics, to visual art, to music, this award has truly empowered me to look to the stars and dream big.” — HILARY, SCHOLARSHIP RECIPIENT

Hilary represents what BLOOM makes possible every day. With scholarship support, residents like her are able to focus on what matters most: building their future.

23

Scholarship
awardees

\$109k

Total funds
awarded

420

Backpacks filled with
essential school supplies

“[This scholarship] not only eases the financial burden of nursing school, but also brings me closer to my dream of becoming a nurse who advocates for underserved communities.”

— THIEN, SCHOLARSHIP RECIPIENT



DONATE
TODAY

EDUCATIONAL ADVANCEMENT

Opening Doors Through Education

BLOOM supports students at every stage through strategic partnerships. Our residents are currently working toward their diplomas through Career Online High School, with BLOOM covering \$1,300 per student and a goal of 10 graduates in 2026. Through Learn To Be, 15 students are enrolled in free tutoring. BLOOM's post-secondary scholars are attending institutions across California, Virginia, Maryland, Pennsylvania, and Florida.

23 Post-secondary scholarships awarded in 2025	4 States represented	30 Post-secondary scholarships award goal for 2026
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SCHOLAR DEMOGRAPHICS

77% Women	62% Students of Color	92% First-Gen
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FIELDS OF STUDY

Nursing Business Architecture Psychology Criminology
Education Kinesiology Engineering Interior Design Healthcare Tech



WHERE OUR SCHOLARS STUDY

UC Los Angeles Hilary L. CA	Drexel University Caitlin R. MD
Miami Dade College Bradly J. FL	Azusa Pacific Univ. Thien T. CA
No. VA Community College Wilson M. VA	Indian River College Nicole C. FL
Southwestern College Lilliana L. CA	UC Davis Hannah L. CA

BLOOM scholars are pursuing careers in healthcare, engineering, business, and the trades, defining success and building a future that reflects their goals.

Building Financial Stability

Through workshops and confidential one-on-one sessions with BLOOM's Operation HOPE Coach, residents are making meaningful progress toward stronger financial futures. The data below highlights real outcomes, including saving for the first time, reducing debt, and building credit.

94% of clients increased savings — median gain of **\$250**

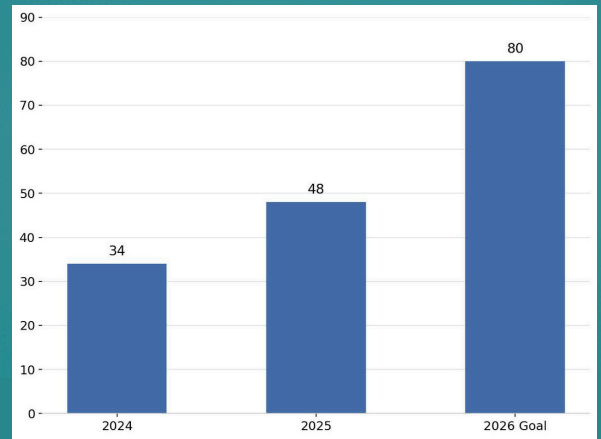
63% increased credit scores

33% reduced revolving debt — median decrease of **\$3,369**

\$5,515 awarded in incentives

Financial Empowerment

1:1 Guidance with Financial Wellbeing Coach



Source: Operation HOPE Dashboard

MAKE AN IMPACT Your Support Makes This Possible

Every scholarship, coaching session, educational resource, and backpack is made possible by the generosity of our community. Together, we are creating real opportunity and helping individuals move from instability to independence and toward brighter, more secure futures.

“Because of [BLOOM] coaching, I feel more confident about my financial choices and more disciplined about saving, budgeting, and planning ahead.”

— LESLIE, BLOOM HOPE COACHING CLIENT

“[BLOOM] has been a great help in teaching me the importance of managing my finances wisely...the guidance I received gave me confidence and clear steps to work toward financial stability and future goals.”

— CHASITY, BLOOM HOPE COACHING CLIENT



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